

# BARTON JAMES CHRISTNER, M.F.A.

Locations: PO Box 1465, Washington, PA 15301 • PO Box 9413 Daytona, FL 32120 • 412-969-6456 • bart@bartonjames.com

## DIGITAL MEDIA DESIGNER & INSTRUCTOR

### CREATIVITY | STRATEGY | RESULTS

Internationally recognized, published, and distinguished Author, Executive, and Professor with 20+ years of expertise in digital media/arts solutions, product development, design and instruction. Architect and Developer of 900+ digital media projects, and producer of beginner to advanced interdisciplinary accredited digital media and digital arts courses for degreed programs. Passionate educator known for inspiring creativity and innovation in students. Consistently foster and retain long-term, solid business relationships with government and Fortune 500 corporate decision makers. Results-driven, disciplined, and committed to crafting targeted customer-focused solutions that support and achieve business goals and desired outcomes. Demonstrated success identifying needs to strategically discover, define, design, develop, and deliver quality products/services, strengthening corporate revenues and profits.

### CORE COMPETENCIES

Digital Media Design • Instructional Design • Photography/Photoshop • Training & Development  
Project Management • UX Design • Creative Planning • Strategic Business Development  
Account Management • High Profile Presentations • Leadership Marketing & Management

**Technical Skills:** *Adobe Suite, Final Cut, Microsoft Office Suite, 3D/Maya/Softimage, Autodesk/CADD CMS, WordPress, Drupal, SGML/HTML, C++, FORTRAN, BASIC, COBOL, Oracle/SQL, MAC/UNIX, PC*

### HIGHLIGHTED ACHIEVEMENTS

- **Digital Media: A Visual Encyclopedia:** Book published, 900 projects, 500 companies, 30 expert highlights.
- **Daytona State College:** Established international branch campuses and continuing education certificate departments, training programs at the Presidential level, for academic, government officials, and participants.
- **Pennsylvania State University:** Implemented \$1.2 million youth program Congressional Children Youth Families At-Risk (CYFAR), Youth Engaged in Technology (YET); established web, video, imaging, robotics, and nanotechnology programs; coordinated, trained, and certified dozens of at-risk youth in digital media.
- **Novell/Cambridge Technology Partners:** Managed multiple \$1+ million high profile online media projects, creative, technical systems, content development for various financial institutions' corporate online initiatives.
- **Dick's Sporting Goods:** Corporate Division, executed launch, \$30+ million Ecommerce online super-store, hired 50+employees, forming 7 departments, capturing 20,000 images, 40,000 SKUs in record 9 months, saving investors \$8 million due record-breaking reduction in image handling rate, \$75 to avg. \$5.35 per image.
- **InVenture Group, Inc.:** Developed and managed initial \$1.5 million international IBM "BESTeam" software reseller channel program with IBM labs, additional benefits to FedEx/RPS and USWeb/Dick's Sporting Goods.

### TEACHING EXPERIENCE

#### **Named "Educator of the Year" while at Pennsylvania State University**

Created and taught dozens of distinct Digital Media/Arts, Photography and Computer Science courses to promote skills and knowledge necessary for the learner to achieve results in developing strategic designs for today's business world.

Daytona State College • Advanced Technology College • Fundacion Global Democracia y Desarrollo  
Penn State University • Clemson University • Washington & Jefferson College • Robert Morris University  
Catalog of Courses Taught: [http://www.bartonjames.com/professor\\_AREA.htm](http://www.bartonjames.com/professor_AREA.htm)

### PROFESSIONAL EXPERIENCE

BARTON JAMES AGENCY, Pennsylvania and Florida (1992 – Present)  
Principal • Project Manager • Creative Director • Professor

### EDUCATION & TRAINING

- **M.F.A., Digital Media/Arts, Interdisciplinary (Imaging / Animation / Video),** Goddard College, Plainfield, VT
- **B.S., Graphic Communication, Electronics Engineering Concentration,** Clemson University, Clemson, SC
- **Leadership Development: Project Management, Pittsburgh Filmmaker's, USWeb Learning/ / CKS HyCurve**

### DIGITAL PORTFOLIOS

**Projects:** [http://www.bartonjames.com/publish\\_AREA.htm](http://www.bartonjames.com/publish_AREA.htm)  
**Certification:** [http://www.bartonjames.com/profession\\_AREA.htm](http://www.bartonjames.com/profession_AREA.htm)  
**Awards & Commendations:** [http://www.bartonjames.com/progress\\_AREA.htm](http://www.bartonjames.com/progress_AREA.htm)